

Association Awareness July 21, 2009

Agenda



- Welcome & introductions
 - Housekeeping
 - Purpose & value
- MDI Group Overview
- Association Highlights
 - AQAA – Diane Walker
 - IIBA - Aminah Nailor
- Q&A
- Closing remarks & networking

MDI Group - Overview



- MDI Group is a professional workforce solutions firm specializing in...
 - IT Workforce Solutions
 - Managed Services (MSP)
 - Finance & Accounting Solutions
- With a solid foundation of trusted professionals and proven results
 - Over 500 billable consultants
 - 20 years consistently profitable growth
 - \$70 million revenue in 2008
- ... and a national presence
 - Headquartered in Atlanta, GA



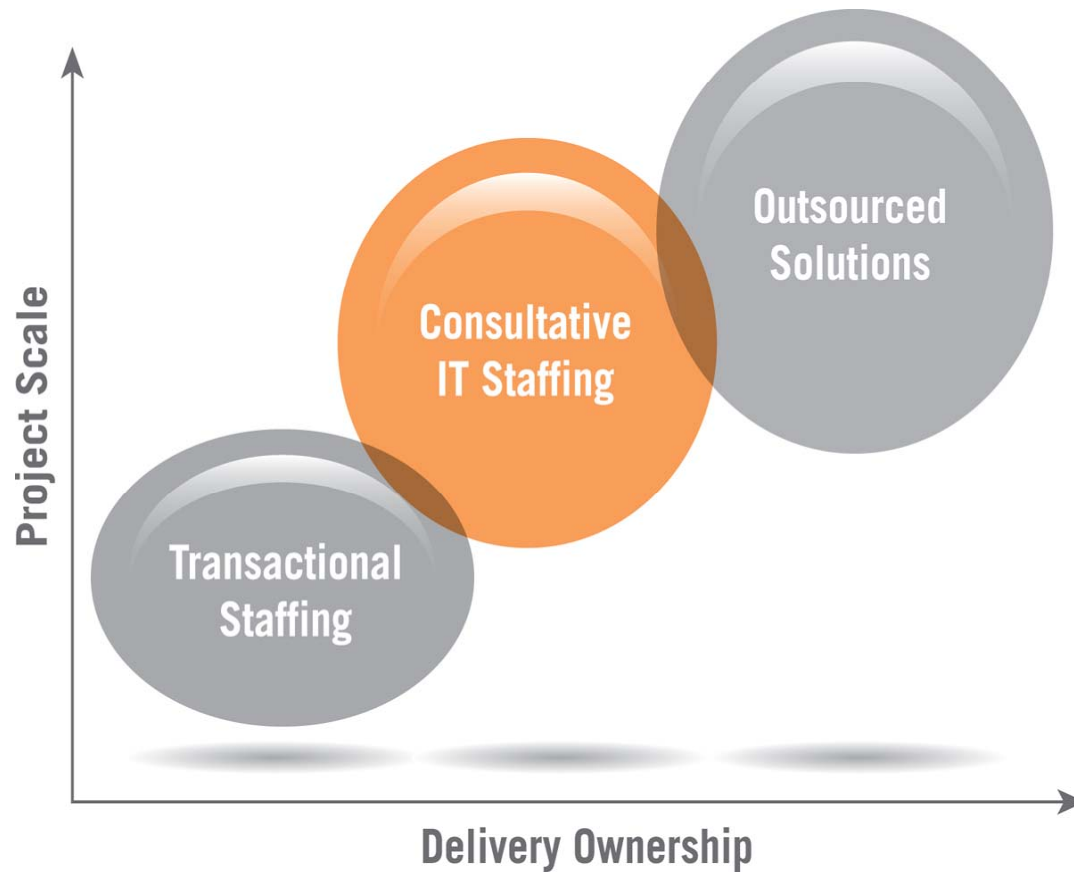
IT Workforce Solutions

Business Considerations



- Business leaders are expecting greater ROI from their IT organizations by effectively delivering upon critical business objectives
- To achieve this a company should:
 - Align the IT strategy with the business strategy
 - Understand the IT organization's role in supporting the business
 - Align labor procurement methods with business objectives

IT Services Delivery Continuum



Workforce solutions that empower you to achieve business goals and maximize ROI from IT contingent labor

Value Proposition



- To provide IT Workforce Solutions to clients who value a direct working relationship that offers:
 - Fair Value
 - High Touch, Exceptional Service
 - Best Fit, Right Fit Consultants
 - Tailored Solutions

Association Involvement



- IIBA (International Institute for Business Analysis)
- AQAA (Atlanta Quality Assurance Association)
- PMI (Project Management Institute)
- STC (Society of Technical Communication)
- SIM (Society for Information Management)
- WIT (Women in Technology)
- User's Groups (.net, Java, Oracle, SAP)

Highlights



- AQAA – Diane Walker
- IIBA – Aminah Nailor



Q & A

Final thoughts....



- Joining a professional organization
 - Education, Networking and Career Enhancement
 - Builds knowledge base in the community
 - Requires some dedication
 - Involvement will help you to stay on top of your profession
 - Inspire ideas that in turn could grow your business/career