

International Institute of Business Analysis

Introducing the IIBA®



Points to review:

- Why consider a professional organization
- Our Meetings
- Presenters and Topics
- Benefits and Value of Membership
- Where we're going
- History of our organization

Why a Professional Organization?

- Professional Organizations allow an individual to expand skill sets valuable to an employer by offering:

Interpersonal development	Industry updates
Current events	Functional Skill set
Local enterprise news	In demand skills
Educational Opportunities	Career development/growth
Interaction	

Why a Professional Organization?

- Specifically, for Business Analysis:
 - The opportunity for hands on learning and BA deliverables
 - To obtain knowledge for building BA communities within their professional environments
 - The ability to contribute to and/or meet those who contributed to the definition of our profession and body of knowledge

The Chapter Meeting

Our general chapter meeting outline is as follows:

- Networking – 6:30
- Introduction to chapter and meeting dates – 7:00
- News regarding International and Chapter Events
- Introduction to featured industry and association partners
- Presentation – various topics and industries with their connection to business analysis 7:20
- Networking including posting & seeking announcements 8:20

4th Tuesday of each Month – excluding July & Dec

Presenters and Topics

- Being the premier professional organization for business analysis, IIBA® is frequently approached by members of reputable organizations and presenters to speak at our events

Presenters and Companies represented	Topics
Turner	Service Oriented Architecture and the BA
Cox Enterprises	Scrum: An Agile Framework
Local Fortune 500 Panel	Tool for determining the BA LOE
iRise, Borland	30 Minute BA
Microsoft	Effective Elicitation Practices - Workshop

Benefits and Value of Membership

- International talent base (over 10,000 members)
- Access to published authors (who are also members)
- Membership with diversity in professional disciplines, industries and cultures

Benefits and Value of Membership

- International talent base (over 10,000 members)
- Access to published authors (who are also members)
- Reduction in training costs and conferences
- Direct contact with your peers
- Recertification CDUs
- Insight to national conferences and symposiums
- Access to all international events – webinars, meetings
- Career Center to post positions and browse for your next candidate

Benefits and Value of IIBA Chapter Membership

- Members only access to published documents and cutting edge information related to Business Analysis
- Interaction with industry and field experts, having exponential years of teaching and professional experience
 - Local, domestic and internationally based
- Consulted by nationally recognized subject matter experts
- Access to a minimum of 50 chapter related events annually
- Add to your personal professional development
- Determine what area in business analysis is right for you
- New and Jr. BA Group
- Study groups to improve skills

Where we're going...

- Multiple certification offerings
- 30 in 3 Campaign (30,000 members in 3 years)
- 50+ chapters in “pre-charter” status
- Online community ← **Coming in July**

Where we're going, locally...

- Expand audience beyond “BA” title
- Building local webinar knowledge series
- Partnering with related professional organizations
- Community Service
- Vendor visibility

Our History

- IIBA® originated in October 2003
- Have 94 chartered Chapters
 - 60+ domestically
 - 30+ internationally, including
 - Australia
 - India
 - Canada

Our History

- Published 3 versions of BABOK® to date
- Certifications initiated in 2007
- 600 CBAPs ® currently in over 14 countries.
- Local chapter established in August 2005
- Have a few of the original CBAP® recipients

Visit us at atlanta.theiiba.org

Vision

Vision and Mission

Vision

The world's leading association for
Business Analysis professionals

Mission

Develop and maintain standards for
the practice of business analysis and
for the certification of its practitioners
