

Points to review:

- Why consider a professional organization
- Our Meetings
- Presenters and Topics
- Benefits and Value of Membership
- Where we're going
- History of our organization



Why a Professional Organization?

❖ Professional organizations allow an individual to expand skill sets valuable to an employer by offering:

Interpersonal development	Industry updates
Current events	Functional Skill set
Local enterprise news	In demand skills
Educational Opportunities	Career development/growth
Interaction	

Why a Professional Organization?

❖ Specifically, for Business Analysis:

- The opportunity for hands on learning and BA deliverables
- To obtain knowledge for building BA communities within their professional environments
- The ability to contribute to and/or meet those who contributed to the definition of our profession and body of knowledge



The Chapter Meeting

Our general chapter meeting outline is as follows:

- ❖ Networking – 6:30
- ❖ Introduction to chapter and meeting dates – 7:00
- ❖ News regarding International and Chapter Events
- ❖ Introduction to featured industry and association partners
- ❖ Presentation – various topics and industries with their connection to business analysis 7:20
- ❖ Networking including posting & seeking announcements 8:20

4th Tuesday of each Month – excluding July & Dec

Presenters and Topics

❖ Being the premier professional organization for business analysis, IIBA® is frequently approached by members of reputable organizations and presenters to speak at our events

Presenters and Companies represented	Topics
SunTrust	Requirements: How Long Should They Take
Aflac	30 Minute BA
Local Fortune 500 Panel	Aligning IT projects with the Business
Board Members of Professional Organizations	Closing Requirements Clarity Gap thru Visualization
Microsoft	Active Listening Skills



Benefits and Value of Membership

- ❖ International talent base (over 13,600 members)
- ❖ Corporate Membership availability
- ❖ Reduction in training and certification costs
- ❖ Career Center to post positions and browse for your next candidate
- ❖ Insight to national conferences and symposiums
- ❖ Defined BA Competency Model
- ❖ Access to hundreds of reference books free online
- ❖ Online Community offering guidance and advice
- ❖ Recertification CDUs

Benefits and Value of IIBA Chapter Membership

- ❖ Hands on workshops
- ❖ New and Jr. BA Group
- ❖ Study groups to improve BA skills
- ❖ Networking with local, like-minded professionals
- ❖ Members only access to meeting presentations
- ❖ Determine what area in business analysis is right for you

- ❖ ...and

Benefits and Value of IIBA Chapter Membership

- ❖ Joint activities with other local professional organizations
- ❖ Discounts to national conferences and forums
- ❖ Career Center to post resume for nationwide visibility
- ❖ Add to your personal professional development
- ❖ Visibility to the latest “it” topics



Where we're going...

- ❖ Intermediate level certification (CCBA™) available Jan 2011
- ❖ BABOK.org – online publication of the BABOK®
- ❖ Corporate Memberships – 20 by end of 2010 (25 now)
- ❖ Extensions to the BABOK® 2010 (Agile and Enterprise Business Analysis first)
- ❖ 1st Annual Conference – Oct. 17-21, Washington DC



Where we're going locally...

- ❖ Building study group knowledge series
- ❖ Partnering with related professional organizations for technology fairs and similar events
- ❖ Online updates (newsletter) and ease in membership
- ❖ Vendor visibility

Our History

- ❖ IIBA® originated in October 2003
- ❖ Have 95 chartered Chapters
 - 50+ more in start-up
- ❖ Career Center established 2009
- ❖ Online Community established 2009
- ❖ Online Library established 2009



Our History

- ❖ Certifications initiated in 2007
- ❖ 940+ CBAPs[®] currently in over 14 countries
- ❖ Online application and computer based exams – 2009
- ❖ Local chapter established in August 2005
- ❖ Have a few of the original CBAP[®] recipients

Visit us at atlanta.theiiba.org



Vision



Vision and Mission

Vision

The world's leading association for Business Analysis professionals

Mission

Develop and maintain standards for the practice of business analysis and for the certification of its practitioners
