



August, 2008

AUGUST 12, 2008 MEETING

AQAA Meetings are generally held on the second Tuesday of the month, or as published. The meeting format is as follows:

- 6:30 – 7:00 Networking & Refreshments
- 7:00 – 7:15 Welcome and Job Announcements
- 7:15 – 8:15 Presentation. The last 15 minutes is for Q&A.
- 8:15 – 8:30 Networking
- 8:30 – 9:00 Board Meeting

Location: Dunwoody Library - 5339 Chamblee-Dunwoody Road, Dunwoody, GA 30338.
See printed Directions at the end of this document.

THE SECRETS TO QUESTIONING

Have you suffered through that thing meeting leaders dislike called "deafening silence" when you ask a question to a group? What if you could translate that question from a simple open ended question to one that created a visual image in the meeting participants' minds that would lead to a "flurry of responses"? And then, once those responses begin, how about a full tool kit of questions to clarify, probe and challenge? In this session, Richard Smith from Leadership Strategies (LSI), will share with you "The Secrets to Questioning" taken from LSI's highly acclaimed Effective Facilitator Class. This highly interactive session will help you lead those sessions with key stakeholders that attend your meetings and increase their overall participation allowing you to achieve even better results.

Richard is a Principal with Leadership Strategies, Inc. His experience includes eight years as a consultant with Accenture, where he focused on assisting clients with strategic planning, profit improvement programs, change management, and systems development and integration. Also, Richard spent over fifteen years as an executive with various software companies having responsibility for the sales, services and support functions. This work included defining client requirements, developing and delivering customized training to end users, and providing follow-up support to system users.

His experience also includes the development and training of executive courses including time management, project planning and management, targeted sales and marketing training, effective writing and effective presentations.

His work has spanned a variety of functions and industries with representative clients including: The Southern Company and its operating subsidiaries, Shaw Industries, Novartis, Abbott Labs, The Coca-Cola Company, the State of Georgia and several federal agencies. His client work has been both domestic and international.

Richard obtained his undergraduate degree from the U.S. Naval Academy in Annapolis, Maryland and his MBA from The Ohio State University in Columbus, Ohio, where he was also a faculty member.



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AQAA WEB SITE

We will be re-designing our website soon. Please contact the webmaster (Tobias Holden webmaster@aqaa.org) to submit your design ideas.

AQAA LAPEL PINS

Be sure to ask for your AQAA lapel pin when you are checking in for the meetings.

INTERNATIONAL TESTING CERTIFICATION WEEK IN ATLANTA, OCTOBER 6-10, 2008

The International Institute for Software Testing (IIST) aligns with non-profit groups around the world to promote educational events and disciplined practices for software test and quality professionals. IIST is extending a special invitation to members of the AQAA to attend the Atlanta ITCW. Members of the AQAA will receive a 25% discount to the Atlanta ITCW by using promotional code QAAAGA on their registration. This discount ranges from \$175 to \$675 per person for this IIST event! (Not to be combined with any other discount).

The Atlanta International Testing Certification Week (ITCW) is scheduled October 6-10, 2008, at the Sheraton Gateway Hotel Atlanta Airport. AQAA members can visit <http://www.iist.org/stpw/atlanta08/index.php> to learn more about the class schedules, outlines, instructors, and early registration discounts.

PURPOSE/MISSION OF AQAA

The purpose of AQAA is to provide local interaction among organization members in the Atlanta area, to mutually support each other, and to supplement the exchange of information about Quality Assurance, Software Testing, and Total Quality Management. We host ten meetings per year. The meetings vary in format and usually include presentations by industry professionals.

POSITION OPPORTUNITIES

AQAA recognizes a need for employment in the Atlanta area and receives notifications of job opportunities in the Atlanta market place. If you are a member who is seeking employment, contact the AQAA Director of Public Relations for specific opportunities at publicrelations@aqaa.org.



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IMPORTANT INFORMATION FOR ALL CSQAs AND CSTE

The Common Body of Knowledge (CBOK) for CSQA and CSTE was updated in 2006. Some domain areas have been changed and others have been dropped. CPE recertification points received after January 1, 2006 must align with these new domain areas. An outline that includes information on the new domain areas is available on the Software Certification



Website, <http://www.softwarecertifications.org/>. Review this outline as you make your future training plans to ensure that your CPE credits can be applied to your recertification.

AQAA ANNUAL CORPORATE SPONSORS

We have three corporate sponsors this year. For details on becoming an annual or monthly corporate sponsor please see <http://www.aqaa.org/sponsors.html>.



<http://www.theintersectgroup.com/>

The Intersect Group



<http://www.mdigroup.com/>

Management Decisions, Inc



<http://www.libertymanagementsystems.com/>

Liberty Management Systems

WHY BELONG TO AQAA?



If you have a stake in Software Quality as an IT Manager, Software Tester, Software Quality Professional, or Software Developer, we invite you to take a look at what AQAA has to offer. The Atlanta Quality Assurance Association (AQAA) was founded in 1984 with the belief that no one company or individual can learn everything that is needed to assure a Quality Environment. AQAA is a not-for-profit organization, which is organized to share state-of-the-art

Quality Assurance methods, tools, and techniques among its members. Our membership is comprised of professionals working primarily in the information technology industry. For more information, go to <http://www.qaiworldwide.org/qai.html>.



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2008 AQAA OFFICERS

The officers for 2008 are as follows. You can meet with the officers after each monthly meeting starting at about 8:30 pm.

Office	Name	Email
President	Diane Walker, CSQA, CSTE, CSQE	president@aqaa.org
Vice President	L'Tanya Mathis, CSQA, CSTE	vicepresident@aqaa.org
Secretary	Pat Janas, CSTE	secretary@aqaa.org
Treasurer	Anson DeWolf	treasurer@aqaa.org
Communications	Nel Nash-Hooks, CSTE	communications@aqaa.org
Education	Tobias Holden, CSQA	education@aqaa.org
Membership	Ken Rogers	memberships@aqaa.org
Public Relations	Karyn Volk	publicrelations@aqaa.org
Special Events	Steve Burnett, CSQA	specialevents@aqaa.org
Webmaster	Tobias Holden CSQA	webmaster@aqaa.org

MEMBERSHIP INFORMATION

Is your membership information current? You can help us do a better job of keeping in touch with you by making sure the information we have is correct. Please let us know anytime something changes, like your place of employment, e-mail address, or phone number. AQAA memberships are currently available for both individuals and corporations with varying numbers of seats. The membership term runs from the date the application is accepted through the same date the following year. See below for individual membership or corporate membership forms. AQAA participation earns CPE credits toward CSQA and CSTE designation.

AQAA accepts credit cards via PayPal on the website. You can pay for new memberships or renew online, then either mail the application or bring it to the next meeting (we do request a completed membership application for renewals). We still accept checks at the meeting and in the mail so you also have that option. Please see <http://www.aqaa.org/memberships.html>. If you have any questions about Membership please contact memberships@aqaa.org.

Type	Description	Price
Individual	Memberships purchased at the same time from a single corporation or person. These are individual memberships purchased for one individual and stay with the individual for the membership term.	\$60 each
Corporate	A corporation may purchase "seats" which allows them to send a finite number of people to an AQAA meeting, although different people may attend from month to month.	\$60 each
Student	This membership is available to any full time student.	\$25 each



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WEBSITES – EDUCATION, TRAINING, AND INFORMATION

The following table lists some websites of interest for education, training, and software testing information:

Name	URL
AQAA – Atlanta Quality Assurance Association	http://www.aqaa.org
ASQ – American Society for Quality	http://www.asq.org
ASQ Atlanta Section	http://www.ASQatlanta.org
ASQ Customer Supplier Division	http://www.asqcsd.org
ASQ Recertification	http://www.asq.org/certification/recertification/
Baldrige Award at NIST	http://www.quality.nist.gov
Georgia Oglethorpe Award	http://www.georgiaoglethorpe.org
IEEE Atlanta Section	http://www.ewh.ieee.org/r3/atlanta
IIE – Institute of Industrial Engineers	http://www.iienet.org
IIST – International Institute for Software Testing	http://www.iist.org/
ISO – International Organization for Standardization	http://www.iso.ch
Liberty Management Systems (Corporate Sponsor)	http://www.libertymanagementsystems.com/
MDI – Management Decisions, Inc. (Corporate Sponsor)	www.mdigroup.com
MSQA – Master of Science Quality Assurance	http://www.msqa.edu
NIST – National Institute of Standards and Technology	http://www.nist.gov/
QAI – Quality Assurance Institute	http://www.qaiworldwide.org/qai.html
Quality Leadership Awards	www.qualityleadershipawards.com
RAB – Registrar Accreditation Board	http://www.rabnet.com
SPSU Center for Quality Excellence	http://www.ecfdesigns.com/cqe/index.htm
The Intersect Group (Corporate Sponsor)	http://www.theintersectgroup.com/

UPCOMING MEETINGS

The next meeting will be held on September 9, 2008. If you have recommendations for speakers, please contact vicepresident@aqaa.org.



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2008 SQE CONFERENCES

Software Quality Engineering introduces two of the best must-attend conferences of 2008.

STARWEST 2008 Software Testing Analysis & Review

<http://www.sqe.com/StarWest/>

Sept 29-Oct 3, 2008

Anaheim, CA

Conference Description:

Providing the largest and most advanced testing forum, STAR delivers the latest trends, technologies, and strategies in the industry today. Learn about new products, timely issues, and cutting-edge solutions from the best experts in the business. Now in its sixteenth year, STAR gives you the opportunity to network with colleagues, solution providers, and industry experts. Find answers to your questions about test management, automation, SOA testing, model-based testing, and many of the other hot-topics in the industry.

*The Disneyland Hotel
1150 Magic Way
Anaheim, CA 92802*

Agile Development Practices 2008

<http://www.sqe.com/agiledevpractices/>

Nov 10-13, 2008

Orlando, FL

Conference Description:

The Agile Development Practices conference is for anyone investigating or implementing agile development practices, processes, technologies, and leadership principles.

**Rosen Shingle Creek Resort
9939 Universal Boulevard
Orlando, FL 32819**

DIRECTIONS TO THE DUNWOODY LIBRARY

From MARTA:

Take [Bus Route 150 Perimeter East / North River](#), which runs between Dunwoody (N9) and Dunwoody/Roswell. Get off at intersection of *Chamblee-Dunwoody Rd.* and *Mount Vernon Rd.* and go South on *Chamblee-Dunwoody Rd.* one block to Library.

From I-285 Westbound:

Take *North Peachtree Rd.* (Exit 30). At end of exit ramp continue straight on access road (*Cotillion Dr.*) At second light, turn **right** onto *North Shallowford Rd.* At first major intersection, *North Shallowford Rd.* becomes *Chamblee-Dunwoody Rd.* Continue straight for about 1 1/2 mile. Library is on **right** just after light at *Womack Rd.*

From I-285 Eastbound:

Get off at *Chamblee-Dunwoody Rd.* (Exit 30) and turn **left**. About 3/4 mile at intersection with *North Shallowford Rd.* and *Peeler Rd.* turn **left** to stay on *Chamblee-Dunwoody Rd.* Library is on **right** about 1 1/2 mile, just after light at *Womack Rd.*

From Perimeter Mall:

Take *Ashford Dunwoody Road* until it dead-ends at *Mount Vernon Rd.* and turn **right**. At next intersection, turn **right** onto *Chamblee-Dunwoody Road.* Turn **left** into Library parking lot just before first light.

From South (Chamblee):

Take *Chamblee-Dunwoody Road* North. About 3/4 mile after crossing over I-285, at intersection with *North Shallowford Rd.* and *Peeler Rd.*, turn **left** to stay on *Chamblee-Dunwoody Rd.* Library is on **right** about 1 1/2 miles, just after light at *Womack Rd.*